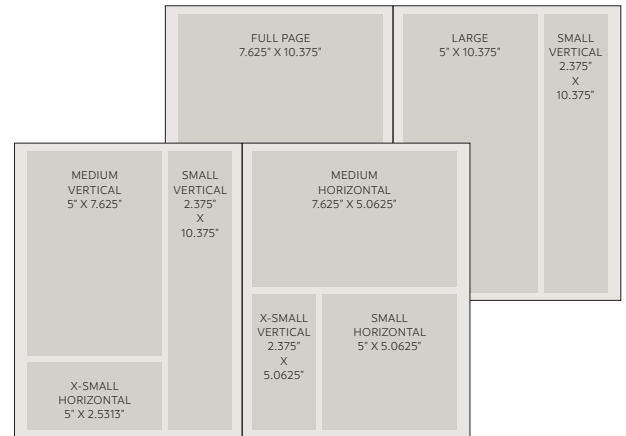


## LEBANON OPERA HOUSE SPONSORSHIP FILE SUBMISSION SPECIFICATIONS

AD SIZES / ALL DIMENSIONS ARE LISTED WIDTH X HEIGHT.

<b>FULL PAGE</b> (Leading)	7.625" x 10.375"
<b>LARGE</b> (Sustaining)	5" x 10.375"
<b>MEDIUM HORIZONTAL</b> (Supporting)	7.625" x 5.0625"
<b>MEDIUM VERTICAL</b> (Supporting)	5" x 7.625"
<b>SMALL HORIZONTAL</b> (Contributing)	5" x 5.0625"
<b>SMALL VERTICAL</b> (Contributing)	2.375" x 10.375"
<b>X-SMALL HORIZONTAL</b> (Sponsor)	5" x 2.5313"
<b>X-SMALL VERTICAL</b> (Sponsor)	2.375" x 5.0625"



### FILE SUBMISSION GUIDELINES

#### WHAT TO SEND

- Ad files for playbill
- Logo for promotional opportunities

#### HOW TO SEND

- File sharing service (Dropbox, WeTransfer, etc.)
- Email file

#### AD FILE FORMAT

- We prefer Adobe PDF (Press Quality) files
- We will also accept native Adobe CC files with all graphic and font elements linked, updated and included
- We will NOT accept any other native file formats

#### AD TECHNICAL SPECIFICATIONS

- All color images should be supplied CMYK
- Line art should be supplied at 1,200 dpi at 100%
- Photos should be supplied at 300 dpi at 100%

#### LOGO FILE FORMAT

- We prefer vector files (.AI, .EPS)
- We will also accept .PNG, .PSD, & .TIFF files with TRANSPARENT BACKGROUND
- We require three versions: CMYK, B&W, and ALL WHITE

#### DIGITAL MATERIALS CHECKLIST

- Acceptable file format
- All fonts (MAC FONTS ONLY)  
*WHERE POSSIBLE PLEASE TURN ALL FONTS TO OUTLINES*
- All source/placed images and logos
- All color images and logos converted to CMYK

#### AD AND LOGO SUBMISSIONS

Email to Maureen Krauland,  
Development Relations Manager  
[mkrauland@lebanonoperahouse.org](mailto:mkrauland@lebanonoperahouse.org)  
Call (603) 448-0400 x185 with any questions.

#### AD DEADLINE: MONDAY, JUNE 20

The playbill will be published for the 2022/2023 season, which begins in September.