



# CORPORATE PARTNER PROGRAM

## The Upper Valley's Stage.

Lebanon Opera House is a vital community hub—the go-to gathering place for people of all ages to come together in times of triumph and challenge. With a colorful history dating back to 1924, the space has evolved from meeting house to movie house to an active, year-round, performing arts hub. Today, LOH is a multi-faceted community resource for the City of Lebanon and the entire Upper Valley—a cultural, educational, and economic engine with a mission to be a unifying catalyst for connections between artists and audiences, making it possible for all to experience the transformative power of the performing arts.



## TOP 10 THINGS OVERHEARD AT LEBANON OPERA HOUSE

### 10. *Wow! Another sold out show!*

#### **Turn our audience into your audience.**

LOH has a weekly subscriber list of more than 20,000 individuals. (That's a lot of eyeballs!)

### 9. *Where else would this group be able to perform?*

#### **Set the stage...**

Support community arts partners who don't have a professional performance space of their own.

### 8. *How cute are those kids?!*

#### **Cheer on a child making their big debut.**

LOH welcomes world-class professionals and two-year-olds in tap shoes.

### 7. *I hear Pat Metheny is starting his tour here.*

#### **Speaking of world-class professionals, enjoy national touring acts.**

Did we mention there's free parking and an array of restaurants within walking distance of LOH?

### 6. *I think I just saw my new favorite band!*

#### **Discover something new.**

Music and dancing and friends...oh, my!

### 5. *Can you believe {insert your company name here} helped make this a free show?!*

#### **Support barrier-free access to the arts.**

Cultural equity is a priority at LOH. All are welcome.

### 4. *Hi, I'm Joe.*

#### **Partner with community leadership.**

LOH leads by example. Executive Director, Joe Clifford, puts programming center stage, demonstrating the impact the arts can have on the local economy.

### 3. *People do some pretty amazing things...*

#### **Demonstrate your value of the creative arts.**

The performing arts can delight and inspire. (Warning: you will sometimes need tissues!)

### 2. *My favorite event of the year is Nexus.*

#### **Enjoy Nexus, the block party of the summer!**

Since 2021, we've welcomed thousands to downtown Lebanon for the Nexus Music and Arts Festival.

### 1. *I LOVE living in the Upper Valley!*

#### **Work hard, play hard.**

Promote a vibrant local community for your employees to live and work in the Upper Valley.

## LOH & NEXUS TOGETHER IN ONE SPONSORSHIP PACKAGE

Your sponsorship of LOH kicks off with the annual Nexus Music and Arts Festival and continues throughout the entire season. You'll support our mission to deliver transformative performing arts experiences, get continuous exposure for your brand, and help make the Upper Valley a more dynamic and satisfying place to call home.

### NEXUS

#### Nexus Festival – August 11–13, 2023

Back for a third year, Nexus is the embodiment of everything LOH stands for. This free, three-day festival brings our whole community together to celebrate the arts with live music, food, public art, and more. Each LOH Corporate Sponsor plays a key role and gets meaningful exposure throughout the festival.

#### Performances at LOH

Corporate Sponsors also get continual exposure to LOH's audience throughout the year. Depending on the level you choose, you'll receive free performance tickets, advertising, links from our website, social media attention, and more.



### LOH@100 CAPITAL CAMPAIGN & ANNIVERSARY CELEBRATION

Lebanon Opera House will celebrate its **100th anniversary in 2024!** With steady and visionary leadership, energetic and experienced staff, and a roster of dynamic artists and community partners, LOH is perfectly poised for the next century of community building and binding through the arts. To that end, we have embarked on the LOH@100 Campaign, a \$4.2M master plan designed to transform the experience of our artists, audiences, students, and staff in and out of the opera house space. The heart of this campaign is a **\$3.2M renovation of the historic Opera House**, inside and out. Additionally, the campaign will enable us **expand the LOH on Location model**, utilizing the community as our campus to further our mission to develop emerging artistic voices, support local artists and arts organizations, and provide a platform for diverse performers.



LOH will commemorate this milestone with a centennial season that **celebrates the highest levels of creativity.** This celebration will straddle two seasons: the second half of the 2023/2024 and first half of the 2024/2025 seasons. During the centennial celebration, you can expect more high-profile shows with greater demand for tickets. Be sure to **retain your insider status and play a leading role in honoring LOH's impact on the performing arts in the Upper Valley!**

### LOH SPONSORSHIP = EVERYONE WINS!

As a nonprofit, Lebanon Opera House is thriving thanks in part to support from the Upper Valley business community. By joining our corporate partner program, your business is **supporting our mission, promoting a vibrant local community, and making the Upper Valley more attractive for retaining great employees.** Plus, your business and employees have so much to gain!

### TO DISCOVER ALL THE BENEFITS OF SUPPORTING LOH,

visit [LebanonOperaHouse.org/corporate](https://LebanonOperaHouse.org/corporate) or contact Development Relations Manager Maureen Krauland at [mkrauland@lebanonoperahouse.org](mailto:mkrauland@lebanonoperahouse.org) or (603) 448-0400, x185.

# LEBANON OPERA HOUSE

## 2023/2024 CORPORATE PARTNER PROGRAM



Levels & Benefits		Leading \$10K +	Sustaining \$5K - 9,999	Supporting \$2.5K - 4,999	Contributing \$1K - 2,499	Sponsor \$500 - \$999
BENEFITS@LOH	Customized benefits	X				
	Sponsor LOH Presents shows and receive complimentary tickets (Oct '23-May '24)	8 Tickets	6 Tickets	4 Tickets		
	Full-color ad in season playbill	Full page	Large	Medium	Small	X-small
	Name listed on LOH website	X	X	X	X	X
	Social media shout-out	X	X	X	X	
BENEFITS@NEXUS	Access to VIP areas	X	X			
	Shout out from Main Stage	X				
	Acknowledgment at Colburn Park Stage	X	X	X		
	Inclusion in Nexus marketing materials (signage, digital communications, etc.)	Business Logo	Business Logo	Business Logo	Business Name	
	Featured in Nexus News	X	X	X	X	X

Lebanon Opera House is a 501(c)(3) certified nonprofit organization. All charitable contributions are tax-deductible.



**TO UPGRADE, RENEW, OR BEGIN YOUR CORPORATE SPONSORSHIP,**  
 visit [LebanonOperaHouse.org/corporate](https://LebanonOperaHouse.org/corporate) or contact Development Relations Manager  
 Maureen Krauland at [mkrauland@lebanonoperahouse.org](mailto:mkrauland@lebanonoperahouse.org) or (603) 448-0400, x185.

**THANK YOU. WE COULDN'T DO THIS WITHOUT YOUR SUPPORT.**  
**AND NOW, ON WITH THE SHOW.**